

Big Data and Analytics Maturity Assessment

Before I share some navigational aids for the Big Data world, I'd like to announce that Altis is putting together the **first Big Data and Analytics Maturity Assessment specific to Australia and New Zealand**. To produce this, we need a statistically relevant sample size. Benefits to you:

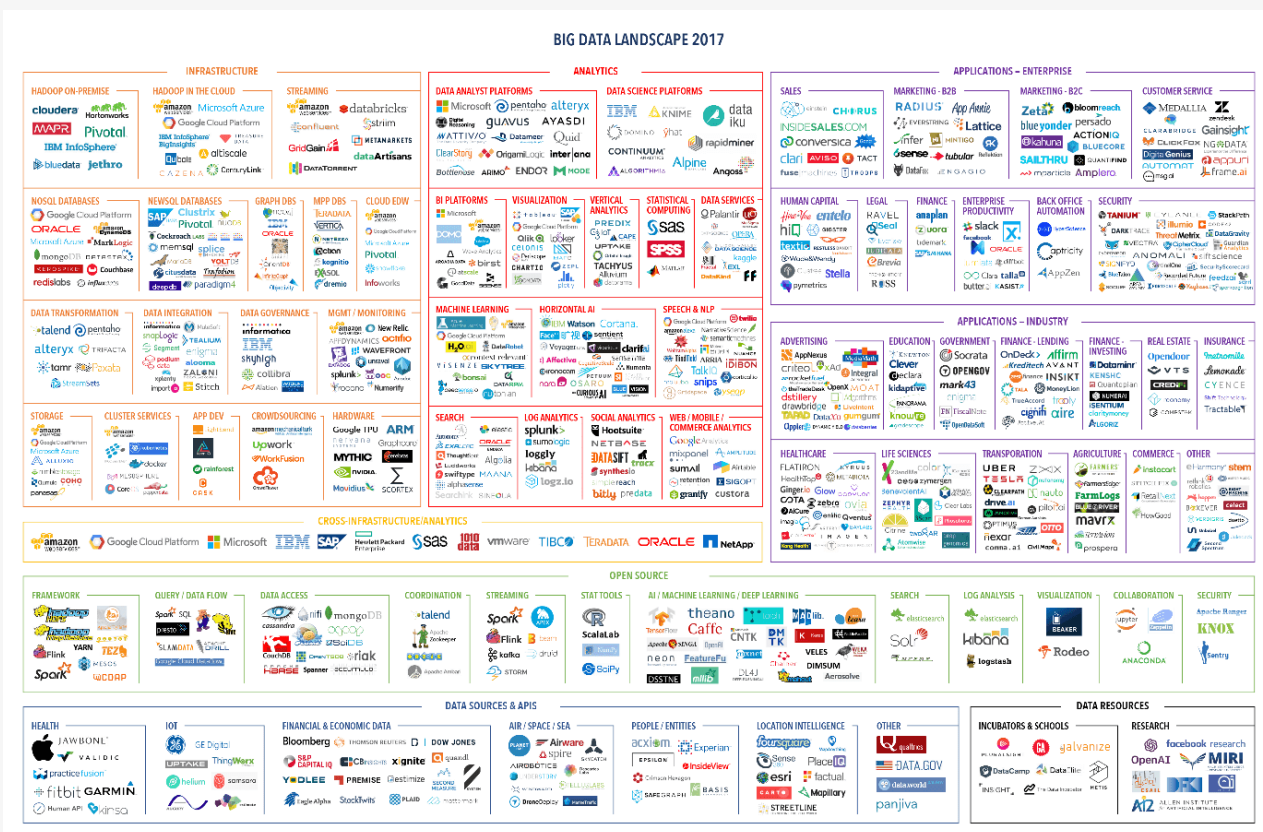


- For the first time you will be able to compare your specific results against the maturity levels of organisations in your country.
- It only takes 5 minutes.

Do the survey now

Big Data Navigational Aids

I am sure many of you flinched when you first saw this graphic on the Big Data landscape when it was published by Matt Turk in April. For those of you who missed it, have a look and weep. We are being challenged to leverage Big Data and Analytics solutions to deliver tangible business outcomes and every single vendor below has a pretty PowerPoint describing how their solution is the silver bullet. The proliferation of solutions has become so vast that it is difficult to know where to start, especially if you add the variable of not wanting to invest into a product/platform that may not get its next round of funding. On the flip side, there are some absolute winners that could deliver a competitive advantage for your organisation. [Read more](#)



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